



5880 Oak Street, Anderson, CA 96007  
Phone: (530) 357-2121 Fax: (530) 357-3723

### **Agriculture Committee Meeting**

**Directors - Scott McVay, Logan Johnston**  
**Alternate – Vacant**

**Community Members**  
**Dr. Audra Harl, Dennis Possehn, Robert Wharton**

**General Manager: Paul Kelley**

### **AGRICULTURE COMMITTEE MEETING**

**April 10<sup>th</sup> 2024 at 6:00PM: District Office Board Room**

#### **Committee Responsibility**

The Board's standing Agricultural Committee shall be concerned with promoting and preserving agricultural customers and assisting them with regulatory compliance, such as Annual Crop Reports.

### **NOTES/MINUTES**

- 1. CALL TO ORDER – 6:02PM – Committee Chair McVay**
  - Present: Committee Member/Director Johnston
  - Community Committee members: Dennis Possehn, Robert Wharton, (Harl – Absent)
  - GM Kelley
- 2. PLEDGE OF ALLEGIANCE – Led by Director McVay**
- 3. OPEN TIME/PUBLIC COMMENT: - In Audience and Video – Kaitlyn Patrick**
- 4. OLD BUSINESS/NEW BUSINESS (Discussion)**
  - a. Report on Board's approval of contributing to Farm Water Alliance – Discussion  
GM Kelley reported that the Board voted March 20<sup>th</sup> to approve a \$100 contribution to the Alliance and try out "membership" on behalf of Agriculture in happy valley.  
GM Kelley plans to follow up and meet with the Alliance CEO and see what support and assistance can be worked on.
  - b. Update on Community Agriculture Survey – Discussion  
GM Kelley mentioned that Director Johnston had volunteered to assemble a survey.  
Director Johnston – Reported that a draft is not ready and apologized for not having something for the committee. The forms he used to changed but plans to have something for the Committee next month.

ADA Related Disabilities:

Contact the front office and speak with a Staff Member if special consideration is needed to attend any public meeting for disability related accommodations or aide is needed. Please give 72 hours - notice prior to the meeting to allow staff to meet your requests appropriately.

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c. Follow up on Ideas/Initiatives – Discussion

i. Farmers Market

*Committee member Wharton – Provided extensive information gathered by meetings with Ag commissioner/ weights and measures and others.*

*Shasta County Ordinance – broad, and growers don't need grading permit unless moving 250Cu yards.*

*Questions about Certification / Vs Not Certification*

*Streetside/Corner sales of “strawberries” allowed, but in Certification Markets there is more paperwork and listing where and what is grown and sold.*

*Ag Commish: No non-certified*

*\$50 for market*

*Farm advisor – answers for much from Tehama County for Shasta County*

*Redding Farmers Market – Tamales and Crafts, booth for master gardeners.*

*The Igo-Ono is probably not a Certified farmers' market, but it works.*

*Should there be farm trails and sell food?*

*Audience – Katlyn P – Challenges of Farm Trails, People might arrive on a weekend where not product or homeowner not home. Makes it hard and causes the “trails” to dwindle in customers.*

*Dir. Johnston – Farm Trail might be easiest, but Market probably best.*

*Wharton – Cert – only selling his own so?*

*Dennis P – Favors Farmers Market*

*Johnston – Less producers might be fewer people, so open to all in Happy valley and Neighboring.*

*Wharton – How do I get Ag water? (GM Kelley said, come in and apply for it – easy this year with no restrictions).*

*Dir McVay:*

- *Who invite?*
- *Any Limits on Product.*
- *29 Rose / Lavendar Farms / Crafts*
- *No Fresh cooked items to start.*
- *How Often*
  - *Most felt twice a month,*
  - *Saturdays 9-11am*
    - *Then discussion of 8am to set up, doors open 8:30, done at 11 to clean up.*
- *Maybe use a third Thursday as alt to one of the Saturdays*

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- *Marketing*
  - *School Marques*
  - *District news*
  - *West Valley High School Marques*

Name: **Happy Valley Farmers Market**

Slogan: *From Land and Hands of Happy Valley – lots of discussion, nice start, but wait and see.*

*When to start: June 1*

- ii. *Farm Trails – See above – most discussion revolved around starting with a market first*
- iii. *Workshops on Agricultural activities – GM Kelley mentioned some interested in this and we can work on making the District facility available for agricultural seminars.*
- iv. *Other ideas*

*Look at Crop report for growers and more...*

*Next Meeting – May 1 2024 – 6pm*

## **5. ADJOURN THE MEETING – Adjourn at 7:28pm**

**Approved:** 05/15/24 Meeting



Signed:

**Secretary of the Board**

**General Manager: Paul Kelley**

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